





## About Me

A certified digital marketer passionate about data-driven strategies for growth. With advanced training from DGmark Institute and a commerce background, I'm eager to start my career. I bring fresh ideas and a commitment to making an impact! Let's connect!

## Contact

 +91 9076220655

 ritumehta895@gmail.com

 Borivali East, Mumbai

## Skills

- Digital Marketing
- Social Media Marketing
- Search Engine Optimization (SEO)
- Google AdWords
- Canva
- Facebook Ads

## Language

- English
- Hindi

# Ritu Mehta

## EDUCATION

**(2021-2024)**

**NAGINDAS KHANDWALA COLLEGE, MUMBAI**

- Bachelors In Commerce

Grade: A

CGPA: 8.75

**(2021)**

**THE BOMBAY SUBURBAN GRAIN DEALERS JUNIOR COLLEGE**

-Senior Secondary (XII), Maharashtra State Board Of  
Secondary And Higher Secondary Education

Percentage: 77.77%

**(2019)**

**ST. JOHNS HIGH SCHOOL**

-Secondary (X), ICSE

Percentage: 84.4%



## CERTIFICATION

**(Jun 2024 - Oct 2024)**

**DIGITAL MARKETING**

-DGmark Institute, Mumbai

I completed a Digital Marketing course at DGMark Institute, where I gained practical skills in key areas such as SEO, SEM, and SMM. I learned performance marketing techniques to optimize campaigns and developed a solid understanding of website development for user-friendly design. Additionally, I explored innovative tools like ChatGPT for content creation and Canva for designing marketing materials. This comprehensive education has equipped me to excel in the dynamic field of digital marketing.



## EXTRA CURRICULAR ACTIVITIES

- BACHELORS IN BHARAT NATYAM
- MASTERS IN BHARAT NATYAM



## PROJECTS

During the Advanced Digital Marketing Course, I have worked on 3 live projects. Created and implemented Digital Marketing Strategies And Generated positive result. Developed a Comprehensive Marketing Plan for a college event, including social media promotions, content creations and collaborations with student organisations. Developed and Designed my own Website.